



Self-image, Social Engagement, Mission, Vision

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#NetzCourage: Self-image

#NetzCourage is a non-profit organization that takes a dedicated and active stand against hate speech, discrimination, and racism on the Internet. We see ourselves as an instrument of education and fight for decency and humane mutual interaction between users of social media such as Facebook and Twitter. #NetzCourage is used by a wide variety of people: well-known young politicians, authors, activists, migrants, but also completely unknown people.

The association offers immediate help for those affected by defamation, threats and calls for violence, discrimination, cyber bullying and stalking as well as racism and sexism. Political and social origins or the gender of those affected by Internet hatred are irrelevant.

The establishment and work of #NetzCourage was and remains personally motivated. However, we see our commitment as a response to the demands of well-known actors who also consider social engagement to be urgently necessary when dealing with hate and violence online.

#NetzCourage: Social Engagement

To this day, #NetzCourage has dragged countless former angry citizens out of anonymity and spoke to them in personal conversations about injuries and the effects of hate speech. However, it is always important to us that criminal proceedings can be stopped in good time and that a settlement can be reached with the persons concerned in a dialogue. In many cases, these discussions can help the perpetrators to see the wrongdoing. Gaining insight is invaluable from an applied psychological point of view. Often #NetzCourage succeeds in obtaining a charitable donation or a different kind of service to society through a comparison. As already mentioned, this sends a positive signal to civil society - compared to a judgment!

Our methodology is always geared towards preventing further radicalization in any respect; we strive for this target by a detailed, fine-tuned, permanently under scrutiny and adapted, and definite bunch of methods (i.e., counter speech). Our approach is driven by empathy so to understand the feelings of all individuals with empathy.

That is why we are building on turning haters, who see their wrongdoing, into ambassadors, multipliers, and possibly even #net heroes. We build on values and virtues, such as prudence, practical reason, prudence, courage, bravery and justice, respect, friendship, even in difficult times, truth, honesty.

For this leap of faith, however, we also appeal that those affected by Internet hatred, who are supported by #NetzCourage, neither provoke the hatred nor degrade and discriminate other minorities through hatred. #NetzCourage sees itself as an organization that can support and help sustainably with a lot of experience. #NetzCourage is not a free law firm and therefore cannot be used in political power games.

#NetzCourage: Mission

The work of #NetzCourage includes, in addition to emergency aid, educational work the endeavour for prevention. With workshops at schools and in companies as well as in expert discussions with counselling centres, #NetzCourage raises awareness and shows mechanisms that enable hate speech online and how people can sustainably counter it. Our “#NetzAmbulanz” offers those affected by Internet hatred support and experienced advice free of charge: from managing the social media profile through to settlement or court hearings. #NetzCourage regularly and publicly takes part in panel discussions and congresses to exchange ideas with other experts and to inform those interested.

#NetzCourage: Vision

- ✓ **#NetzCourage calls for justice and equality for everyone.**
- ✓ **#NetzCourage does not accept exclusion and discrimination regarding a meaningful, sustainable, and viable society.**
- ✓ **Cyber violence and hatred should be handled equal to offline crimes and related offences must be punished with the full vigour of the law.**
- ✓ **#NetzCourage strives for a society untainted by extremism, racism, lies, and extremist, misogynist, discriminatory conspiracy theories.**
- ✓ **#NetzCourage promotes a future of respectful cooperation: online and offline.**