

## **LOVE-Storm**

### **LOVE-Storm 2020**

Less than three years ago, in September 2017 we founded LOVE-Storm. In September 2018 we launched the Training-Platform against Online Hate. Later on the action platform and in September 2019 the mobile app followed. Since its launch we trained over 1500 people, including over 300 multipliers, who were enabled to run their own workshops with the help of the LOVE-Storm Online Training Room. In summer 2019 this Online Training Room was awarded the Comenius EduMedia Seal of Quality and we are shortlisted for the Innovation Award of the German Institute for Adult Education in 2020.

In spite of this success story we are struggling to survive more than ever. Since our main funding ended in 2019 we had to step up (double) our training work in 2020 and search for new funds from 2021 onwards. The Corona Pandemic halted about 15 planned offline-workshops and all booking activities for the second half of 2020. On the other hand we were able to quickly expand our online-training activities, tailored new webinars on Corona-topics („busting conspiracy myths“, anti-asian racism etc. and transferred all offline-concepts into webinars. While the donor has shown understanding we have no guarantees that we will not have to return up to 30.000 Euro at the end of the year. A sum that is most likely to break our neck.

Even as the LOVE-Storm team is temporarily down to Lena and Björn (David will reenter the team after parental leave in September 2020), several new initiatives have been launched to further develop our work.

### **European level:**

LOVE-Storm has initiated an ERASMUS+ Strategic Partnership in the field of adult education to share the Online Training Room with INACH members and other educational organisations in Europe. We also partnered in another application on the REC call.

### **Peer education and digital conflict resolution in schools**

LOVE-Storm has developed a concept to train secondary school students to help their co-students against online harassment and other nasty conflict-behaviour in the digital realm. We are planning to start implementation in the upcoming school year and already gathered a group of experts from the most important organisations in the field for a „Partnership on Innovation“. But while the partnership for innovation is funded, we still lack the funding to really implement the system at model schools in Germany.

### **Stepping up Trainings and multiplying the Online Training Room**

In the moment we are running 3-5 Trainings a week and the demand is growing. Latest when our secondary funding ends in December 2020 we will have to develop a business model, which will not just finance the trainers work, but also the platform itself. Several models are discussed in the moment, from (higher) participation fees to licence fees for multipliers and schools, even up to a complete sell-out of LOVE-Storm to a stronger institution.