INACH

'The current online harms landscape and how to mitigate them: the work of the Global Project Against Hate and Extremism (GPAHE)'

> INACH member webinar by GPAHE 24 March 2022 15.00-16.00 CET

INACH introduced itself and explained the purpose of this webinar: to shine a light on the work that members of the network do. INACH welcomed the participants and introduced GPAHE. After that, the floor was open to GPAHE to start their webinar.

GPAHE's work can be divided into four different pillars:

1. Combat global hate and extremism

In order to do that, much of the work involves investigative journalism regarding right wing extremism: the spread of the QAnon theory to Europe and even Japan, the consequences of the 6 Jan. movement, to name a few examples.

2. Hold tech companies accountable

GPAHE puts pressure on tech companies to take their responsibilities. With the start of the war in Ukraine, GPAHE insisted that tech companies stop the misinformation distributed by the Russian government. Tech companies also make too little effort to remove accounts of white nationalists, or block racist and discriminatory content in for example India and Myanmar. Also, tech companies basically whitelist certain politicians and let them do whatever they want without fact checking them. For instance, 25% of the content produced by Donald Trump on Facebook contained extremist and misinformation about COVID-19, the elections or his critics. And Trump's actions inspired other far right politicians to do the same. Even worse, Facebook staff directly supported the campaigns and engagement efforts of Rodrigo Duterte in the Philippines and Prime minister Modi of India. Tech companies are also putting much less effort in languages.

Other companies play a role as well since they buy advertisement space on social media platforms. However, companies use advertising agencies to buy that space and they are always quick to reiterate what strict guidelines they have in choosing the videos on Youtube

for instance to advertise. When GPAHE contacts companies, the advertisement on illegal content disappears for a while but it always comes back.

3. Influence policy

GPAHE set up a transnational agenda to combat rising white supremacist violence and terorrism and GPAHE also has testified before the US House of Committee on veteran's affairs since it turns out that 1 out of 5 of the rioters in the Capitol insurrection were military veterans.

4. Build transnational cross sector coalitions

GPAHE participates in different coalitions to intensify the impact of its work: it is part of INACH, the Global Alliance Against Digital Hate & Extremism, the Biden's Summit for Democracy and the Christchurch Call Advisory Network.