













## From Websites to Social Media



Karolin Schwarz







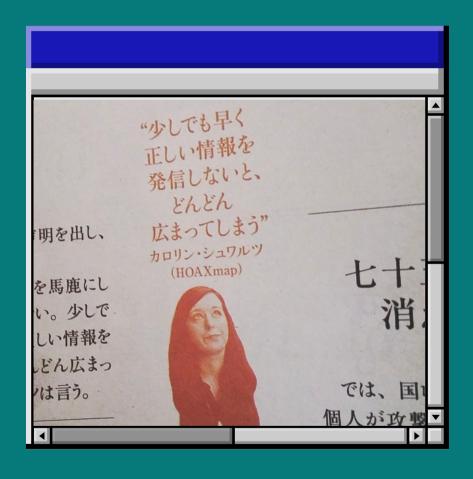


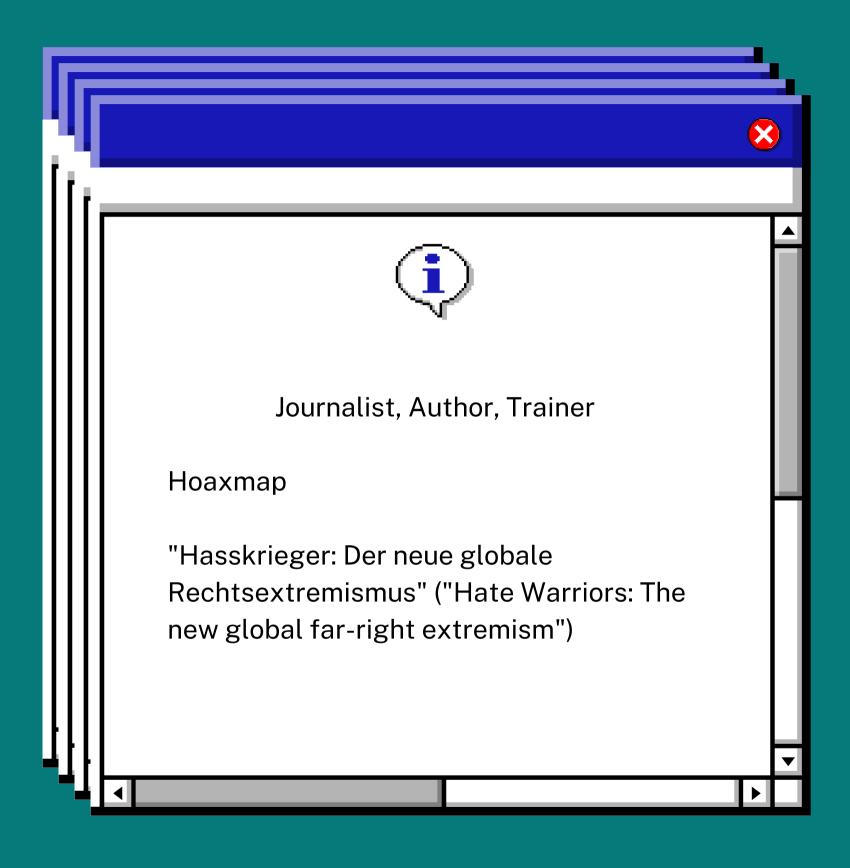






## Short Introduction







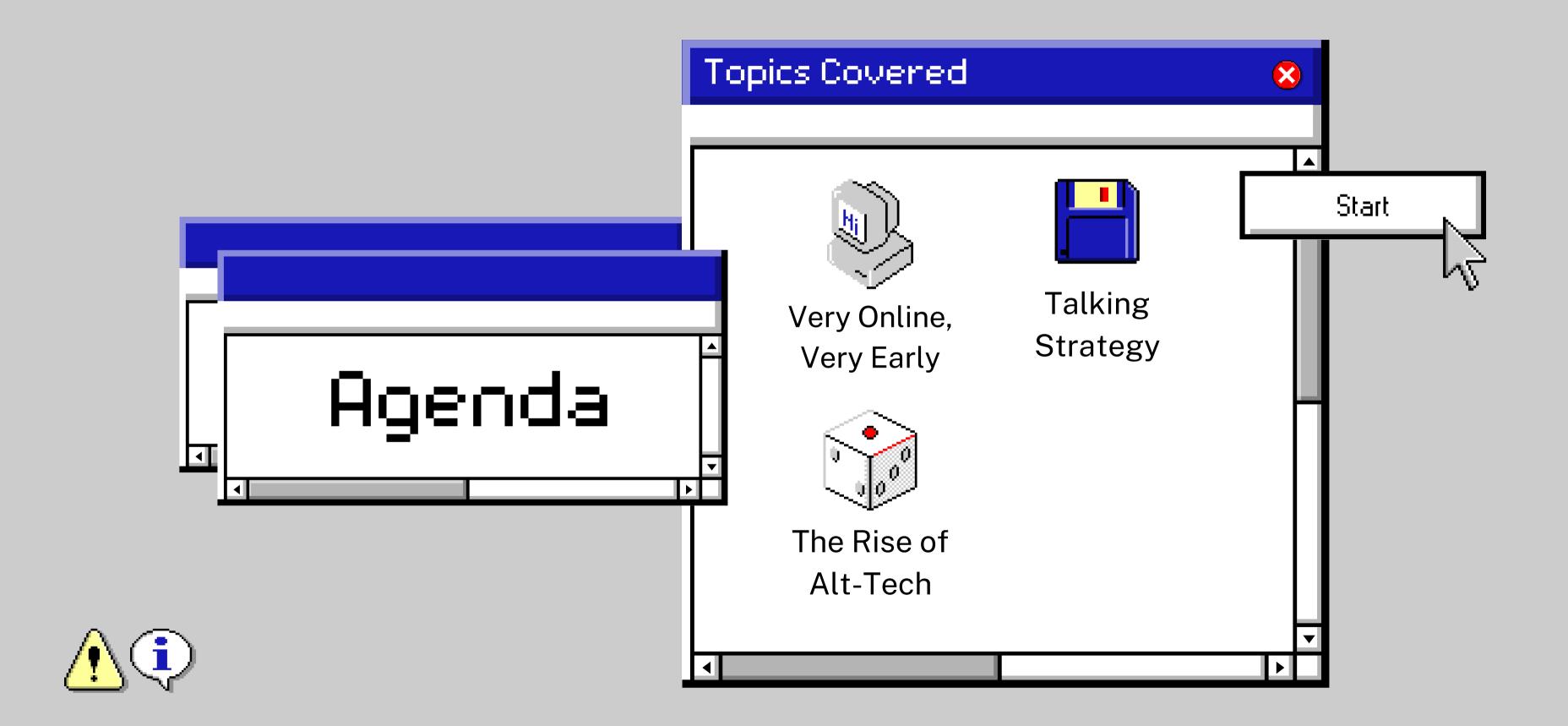








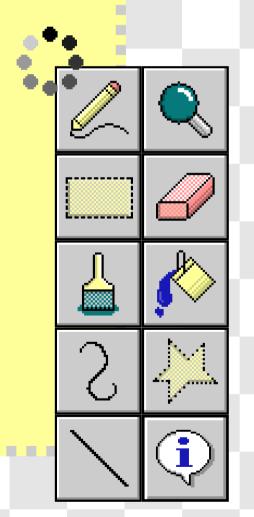






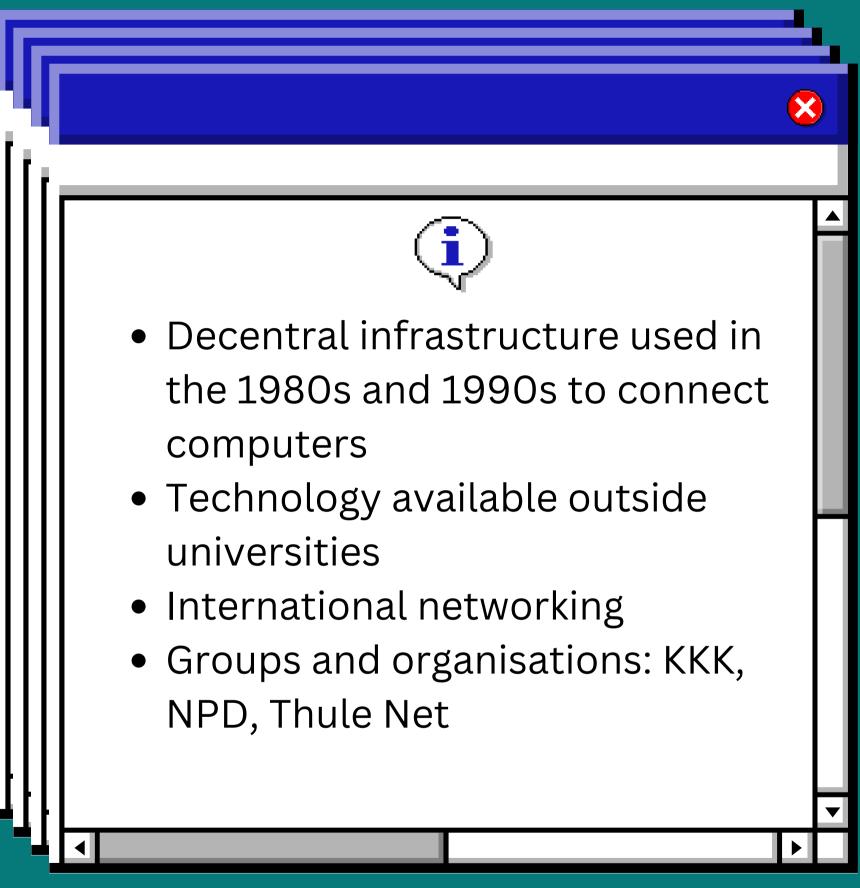
## Very Online, Very Early

From BBS to Social Media



## Bulletin Board Systems - pre-WWW Forums













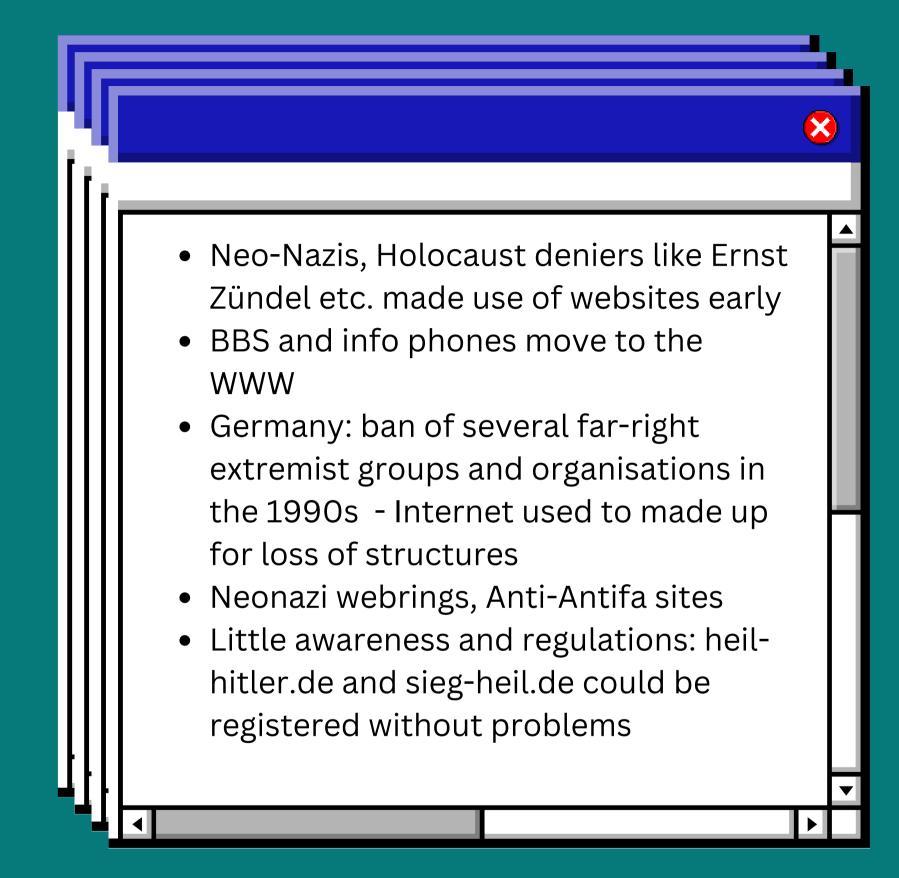






### Websites













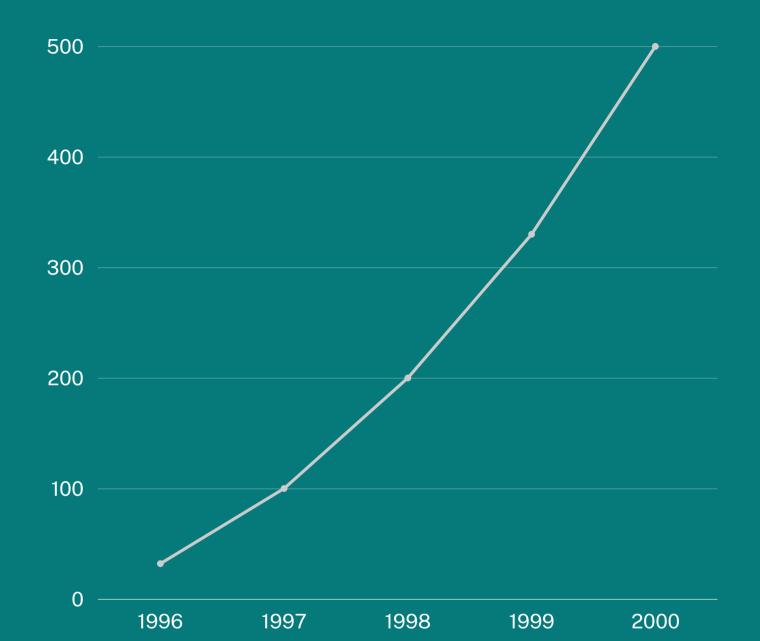












## German Far-Right Extremist Websites





















## Music & Online Shops









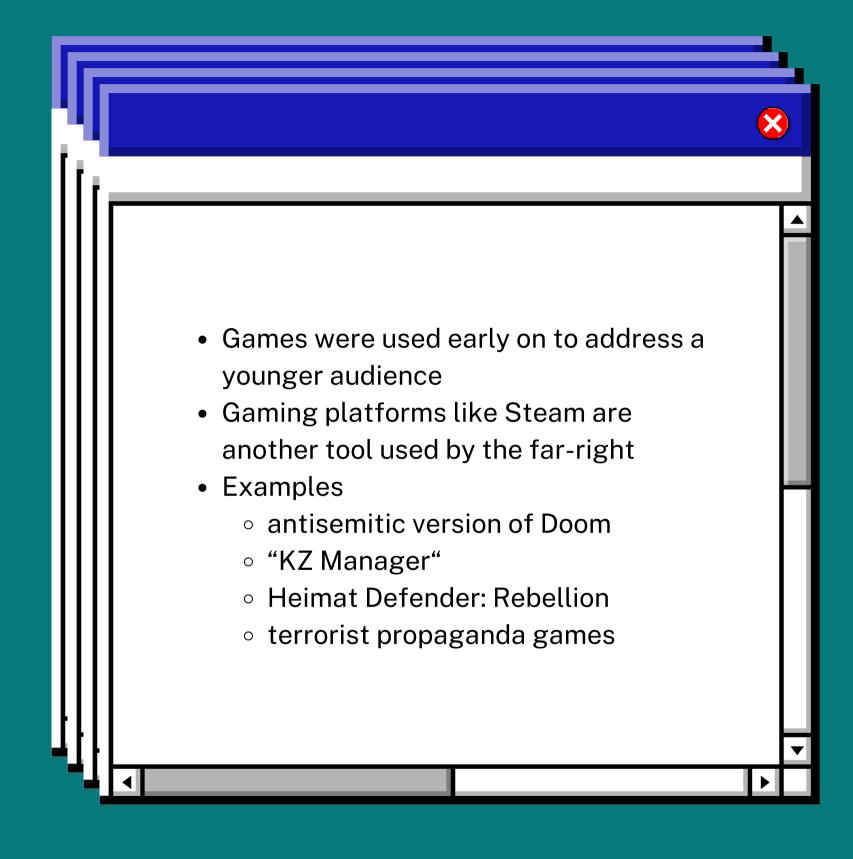






### Games









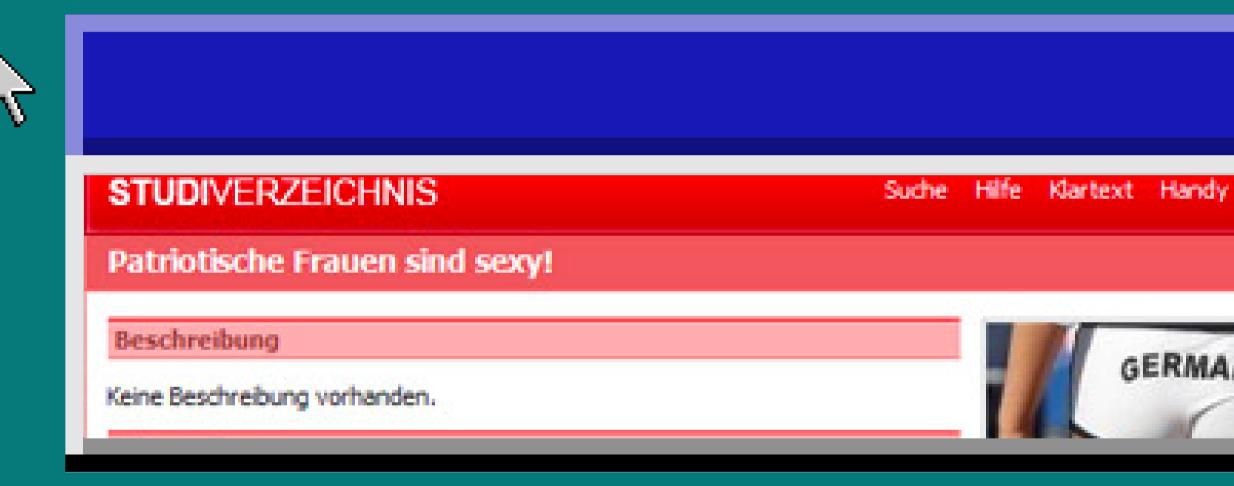








## Early Social Media Platforms















## Current Social Media Sites - The Early Days

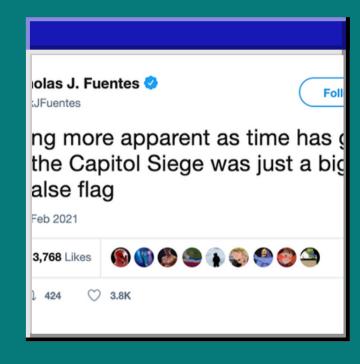








YouTube



Twitter













Rise of Alt-Tech • The Rise of Alt-Te

#### ×

## Strategies for the USENET



USENET offers enormous opportunity for the Aryan Resistance to disseminate our message to the unaware and the ignorant. It is the only relatively uncensored (so far) free-forum mass medium which we have available.

Remember: our overall USENET strategy must be to repeat powerful themes OVER AND OVER AND OVER.

Tailor your messages for each group. Our ideology has myriad facets and the well-informed activist can extract something to fit onto just about every group.

- Milton Kleim, 1995













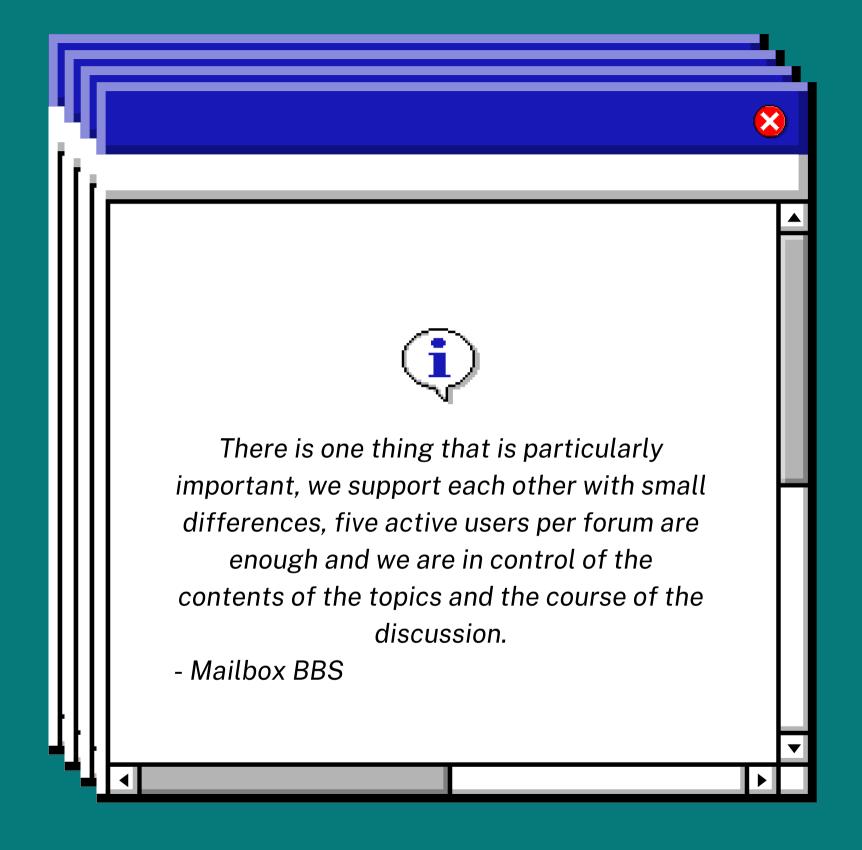


"The Internet has, for the first time, provided individuals and small organizations the means to effectively compete with the controlled media monopoly. The major television networks and the big publishing conglomerates no longer control what news the world will hear."

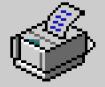
Stormfront

## Yesterday, just like today

Talking Strategy







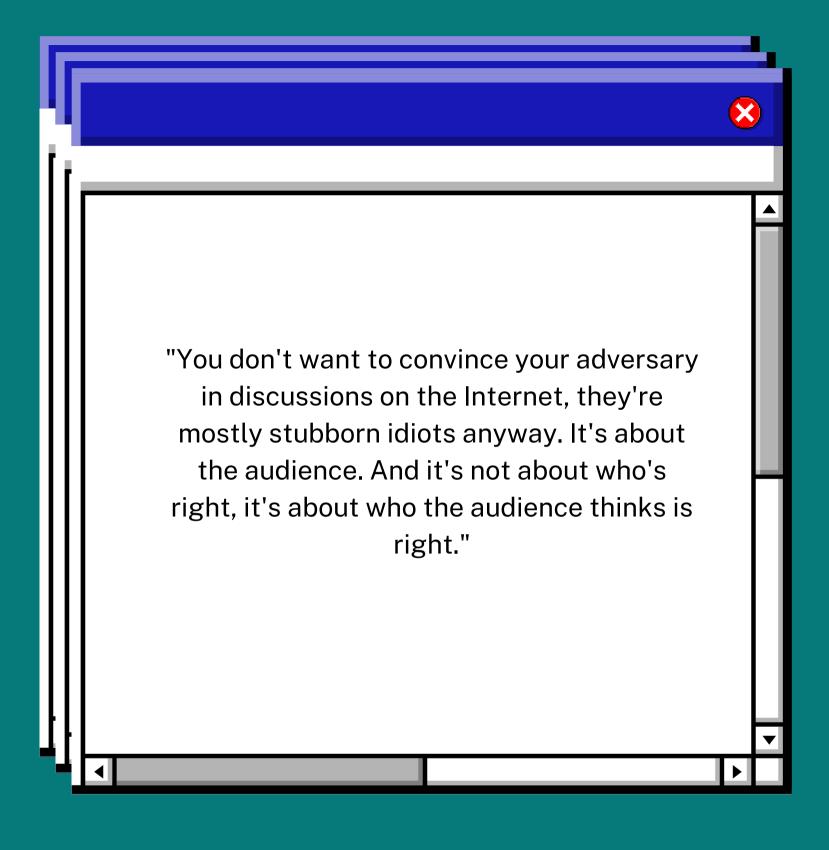








## Newer Strategy Papers: \*\* "Handbook for Media Guerillas"







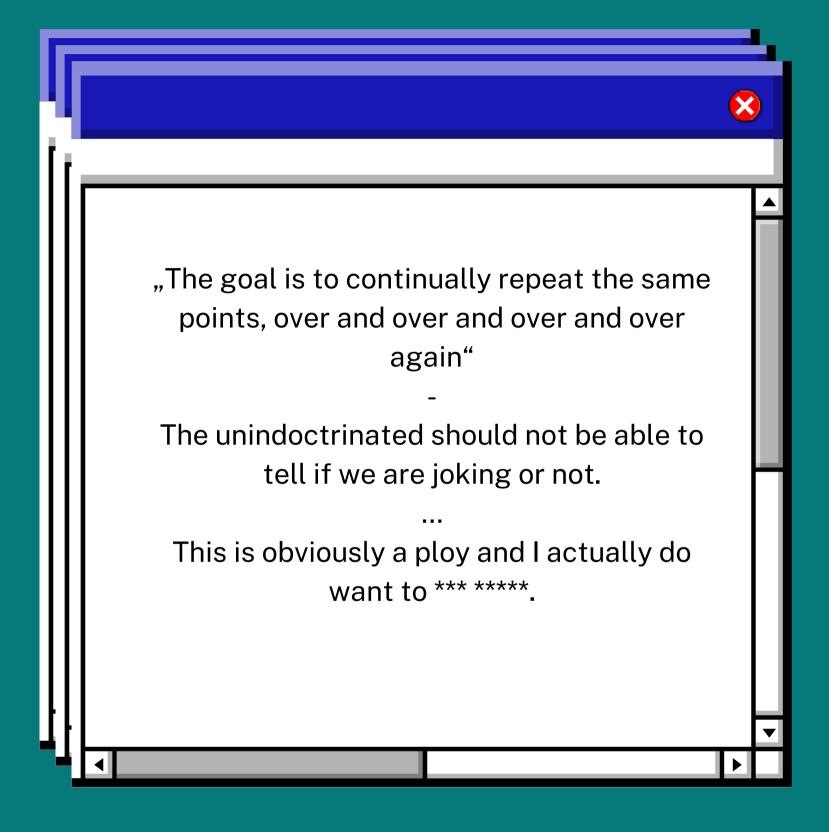








## Newer Strategy Papers: A Daily Stormer













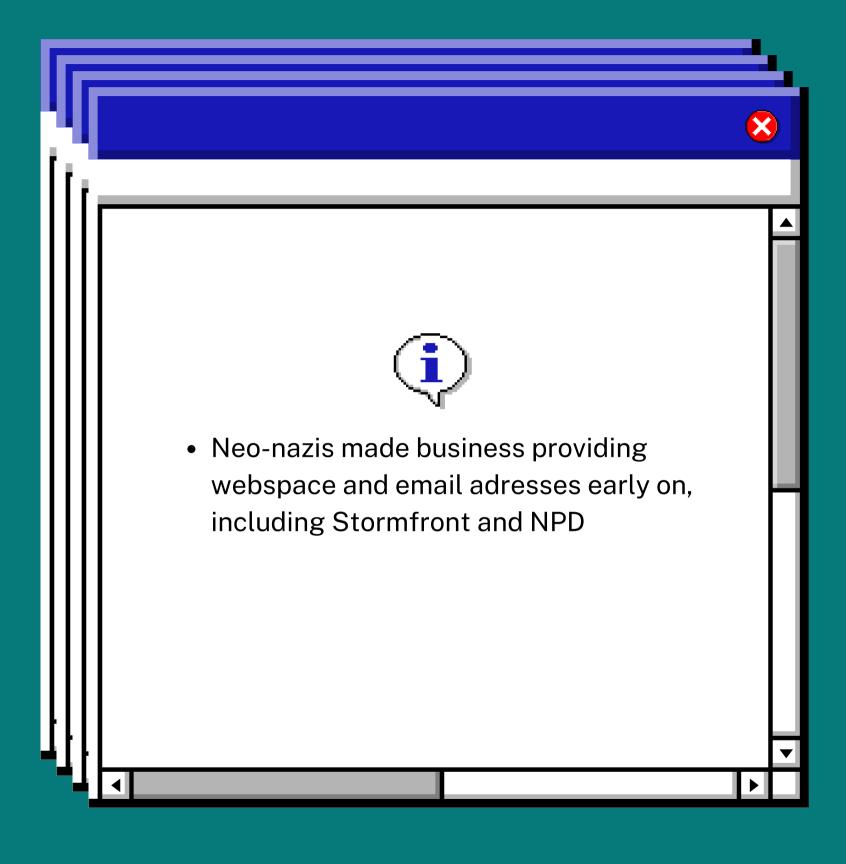




Rise of Alt-Tech • The Rise of Alt-Te

## Far-Right Online Infrastructure - Nothing New















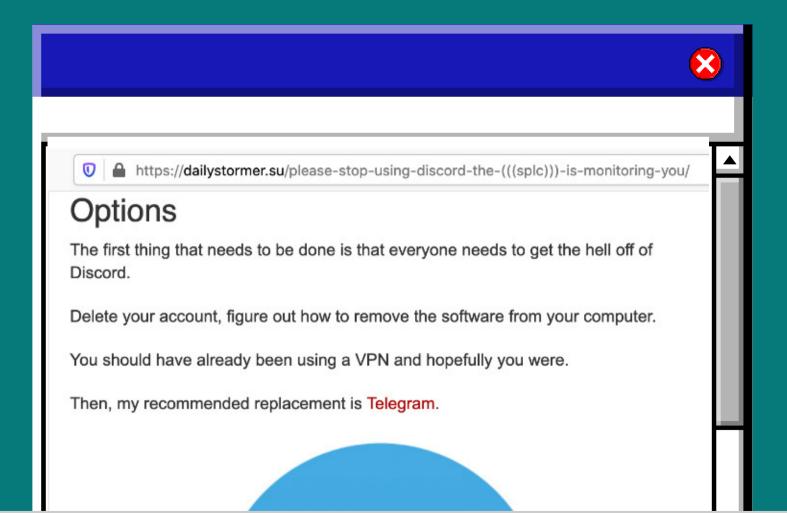


## The Alt-Tech Universe



## The Rise of Telegram









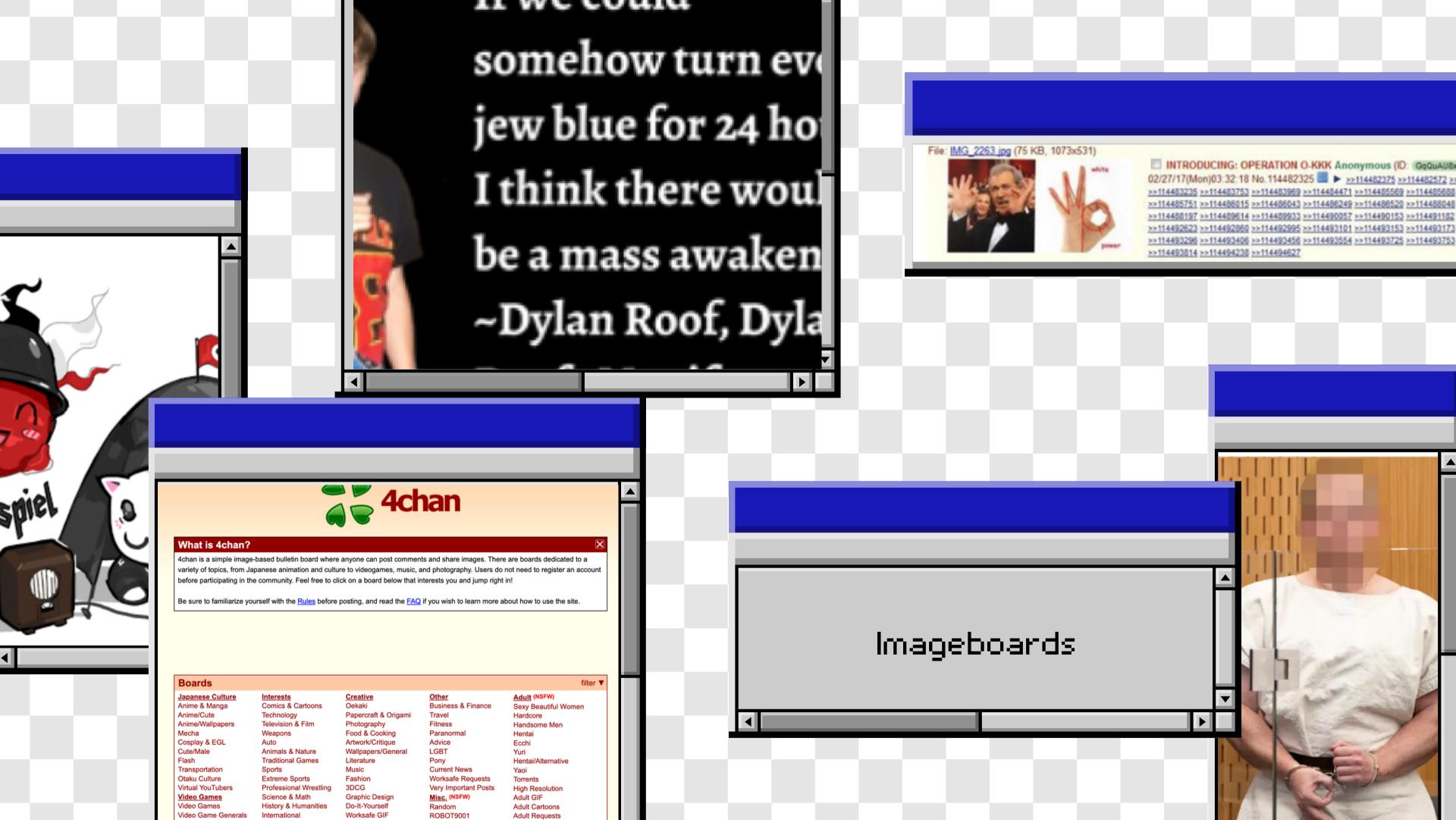












# Far-Right Terrorism & The Internet



